

## **SOLO/SHARED SHOW PROTOCOL**

## **GALLERY FEE: \$100**

Art Escape is a growing nonprofit art school with exhibition space for student and professional artists. The Penny MacNaughton Gallery is named after one of our co-founders and is available for solo shows generally 1-2 times a year, with exhibitions lasting up to 30 days. The gallery is open on weekdays from 1pm to 5pm, with the opening reception held on a Saturday evening.

## To Apply:

Please contact Art Escape by emailing info@artescapesonoma.com to express interest and schedule a meeting & viewing of the gallery area. Office hours are from Mon-Fri, 1 to 5pm. Artist must show  $\underline{\mathbf{3}}$  or more pieces of finished (ready to hang) artwork during the initial meeting and tour of the gallery.

#### **Includes:**

- Wall space in gallery (wall area next to admin office not included).
- Two pedestals for 3D work (artist to provide additional pedestals if needed).
- Promotion of show digitally through Art Escape website and e-newsletter.

## Artist is responsible for:

- Advertising and Press Releases
- Organizing, providing hors d'oeuvres & refreshments and being present at their Reception
- Creating labels for artwork
- Installation and Takedown of work
- Leaving the gallery space, walls, etc. in the same condition as it was presented to them

#### Standard information for artwork labels:

- Artist's name
- Title of Work
- Medium of the artwork
- The Price
- Additional information

## **Exhibition Guidelines and Expectations:**

- Art Escape reserves the unconditional right to review all submission materials.
- All exhibitors are required to sign a waiver and release form prior to the exhibition.
- All work must be professionally presented. Works must be ready to hang. Works on canvas do not need to be framed, but if framed must be of a professional standard.
- Artist receives 100% of sale price.
- Art Escape staff will handle exhibition sales with all proceeds distributed to artist.
- Sold art must either remain on display or be replaced up through the end of the exhibition.
- All art must be taken down and removed at the end of the show.
- Artist is required to provide refreshments and be present during the opening reception.
- For an additional fee, arrangements can be made with Art Escape for assistance. For example: creating labels, flyers, printed material, etc.
- Exceptions are handled on a case-by-case basis.



# **Artist Release and Waiver of Liability**

The Artist grants permission for their artwork to be displayed at Art Escape, located at 17474 Sonoma Highway, Sonoma, CA 95476.

- 1. The Artist hereby assumes all risks and hazards incidental to any participation in the display of their artwork at Art Escape.
- 2. Artwork exhibited must be appropriate for viewing by all ages of the general public. Artwork that is of an overtly sexual, racist, violent, libelous, slanderous, demoralizing, or discriminatory nature is strictly prohibited.
- 3. The Artist, warrants and represents that they are the sole legal owner of all right, title and interest in all Artwork and has the full right and authority to enter this Agreement and grant the rights granted in this Agreement.
- 4. The Artist is responsible for the delivery, pack, transport, provide for the return of their artwork and hanging the submitted artwork at their own risk and expense.
- 5. Display space is provided for the purpose of display only. The Artist is allowed to display a monetary value for the artwork and post their personal contact information in the gallery.
- 6. The Artist understands that the artwork submitted to Art Escape and exhibited at the gallery is at Artist's own risk and that neither Art Escape nor any of its officers, agents, and employees shall be responsible for theft, vandalism, fire, or any other damages or losses to the artwork. The Artist understands and agrees that Art Escape makes no representations or warranties regarding the level of security in the facility or premises. The Artist understands and agrees that Art Escape and its officers, agents, and employees will not be responsible for reimbursement or replacement of lost, stolen, or damaged items and that Art Escape does not insure items such as the submitted artwork. The Artist understands and agrees that Art Escape encourages the owner of the artwork or the owner's agent to obtain an insurance policy for the artwork or to obtain a rider on any existing policy for the duration of the exhibit.
- 7. Artist shall indemnify, save and hold harmless Art Escape, its officers, directors, employees, volunteers and agents and the participating artist from any and all claims, demands, causes of action and judgments, losses, costs and expenses, including but not limited to reasonable attorney's fees, arising due to the negligence of Artist, their employees, agents or other personnel hereunder, including but not limited to any representation, warranty, term and/or condition of this Agreement.
- 8. The Artist agrees that the artwork will be on display at Art Escape for the period \_\_\_\_\_ to



I acknowledge that I understand the waiver described in this document. I am aware that this is a release of Liability and I sign it of my own free will.

Artist Participant Signature			Date	
(if under the age of 18 years, Parent or gu	uardian must also sig	gn)	Date	
Name (Artist):				
Address:				
City:	State:	Zip:		
E-mail:	Phone:			
PARENT / GUARDIAN WA	IVER FOR MI	NORS	(Under 18	years old)
The undersigned parent or natural guard capacity, has consented to his/her child individually and on behalf of the child or set forth above. The undersigned parent indemnify each and all of the parties refewhatsoever which may be imposed upon act and release said parties on behalf of	or ward's participat r ward, to the terms t or guardian furthen erred to above from n said parties becau	ion in the a of the Acci agrees to all liability se of any d	activity or ever dent Waiver an save and hold 7, loss, cost, cla efect in or lack	nt, and has agreed nd Release of Liabilit harmless and im, or damage
Print Participant's Name	Age			
Signature of Parent or Guardian	Date			